Integrating Digital Citizenship Across All Subjects and Grade Levels

ECIS 2019

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My Background

- International EdTech consultant
  - Leadership consultation,
  - EdTech planning and evaluation
  - Digital Citizenship
  - Training
    http://internationaledtech.com

- Consulted with schools, MOEs, and companies on EdTech topics

- Worked as Tech Director for 15+ years

- Worked with American, IB, British, and German curricula

- Former Chair of the ISTE Board

- :Led Digital Citizenship Training for:
  - 5000+ students
  - 1500+ teachers
  - 3000+ parents

- Blogger, Vlogger, Presenter on EdTech
  http://mattharrisedd.com

- Twitter: @mattharrisedd

"We help all schools use technology successfully."

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How do you define Digital Citizenship?

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Digital Citizen

a person who develops the skills and knowledge to effectively use the Internet and other digital technology, especially in order to participate responsibly in social and civic activities

- Dictionary.com

The Global Digital Citizen Must …

… consider that they are identifiable and are creating a "digital footprint" with any online activity.

… always communicate using the appropriate language.

… serve their duty to judge what is appropriate and ethical behaviour within the laws of the land.

… choose and uphold their social responsibilities.

… always be virtuous and act with integrity in all digital and non-digital communications and interactions.

9 Elements of
Digital Citizenship

Digital Access	Digital Commerce	Digital Communication	Digital Literacy	Digital Etiquette
full electronic participation in society	electronic buying and selling of goods	electronic exchange of information	teaching and learning about technology and its use	electronic standards of conduct or procedure
Digital Law	Digital Rights & Responsibilities	Digital Health & Wellness	Digital Security	#bitesizePD
electronic responsibility for actions and deeds	those freedoms extended to everyone in a digital world	physical & psychological well-being in a digital world	electronic precautions to guarantee safety	

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Why Digital Citizenship is Important in International Schools

Assessed Curriculum

- Content knowledge
- Fundamental skills
- Attitudes
- Behaviors

What we MUST teach
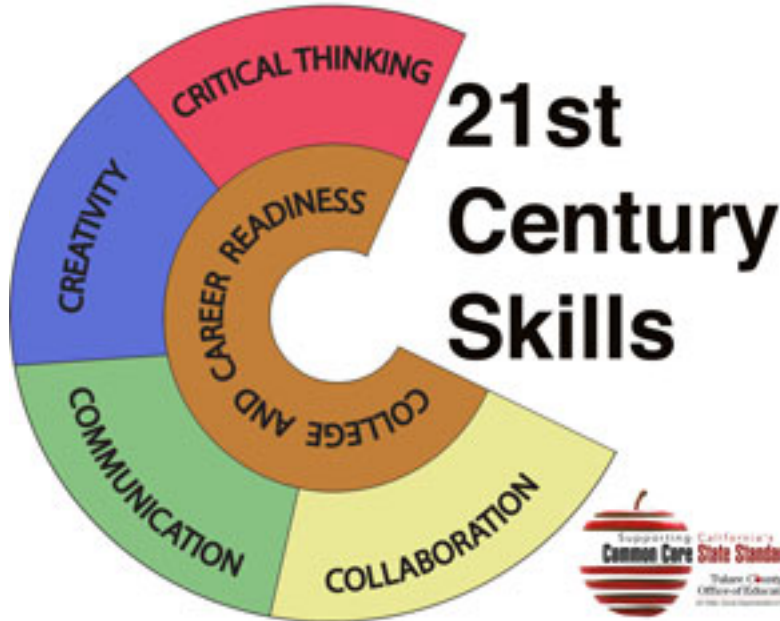
Digital Citizenship

21st Century Skills

- Critical Thinking
- Innovation
- Media Literacy
- Grit

What we NEED TO teach

Digital Citizenship…

- …is not just for students.

- …is not an add-on topic.

- …is not a standalone subject.

- …has a globally recognized curriculum.

- …is assessable.

Creating a Culture of Digital Citizenship

We are dedicated to **improving the lives** of kids, families, and educators by providing the **trustworthy information**, **education**, and **independent voice** they need to **thrive** in a world of **media and technology**.

Digital Literacy & Citizenship Curriculum

- Developed in partnership with Dr. Howard Gardner's **The GoodPlay Project** Harvard Graduate School of Education
- K-12 60 lessons
- 45-minute lessons
- Balanced tone
- Student videos + Teacher videos
- Assessments
- Aligned to ISTE Standards, CCSS, AASL
- Free!

http://www.commonsense.org/educators/curriculum

Scope and Sequence

Digital Citizenship Curriculum	K - 2 (UNITS)			3 - 5 (UNITS)			6 - 8 (UNITS)			9 - 12 (UNITS)			
	1	2	3	1	2	3	1	2	3	1	2	3	4
Internet Safety	●	●		●		●		●			●		
Privacy & Security	●	●	●	●	●	●	●		●			●	●
Relationships & Communication	●	●	●	●	●	●	●	●	●	●	●	●	●
Cyberbullying & Digital Drama		●		●		●	●		●	●		●	●
Digital Footprint & Reputation		●		●	●	●		●	●	●	●	●	●
Self-image & Identity				●	●	●	●	●	●	●	●		
Information Literacy	●	●	●	●	●	●	●	●	●	●	●	●	●
Creative Credit & Copyright	●			●	●		●	●	●	●		●	●

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Curriculum Categories

Relationships & Communication

Privacy & Security

Internet Safety

Cyberbullying

Digital Footprint & Reputation

Self-image & Identity

Information Literacy

Creative Credit & Copyright

GRADES K-2	Unit 1
	Unit 2
	Unit 3
GRADES 3-5	Unit 1
	Unit 2
	Unit 3
GRADES 6-8	Unit 1
	Unit 2
	Unit 3
GRADES 9-12	Unit 1
	Unit 2
	Unit 3
	Unit 4

www.commonsense.org/educators/curriculum

Get Certified!

➢ Recognition

➢ Resume-building

➢ Teaching portfolio

➢ Perks

➢

digital citizenship
Certified Educator

digital citizenship
Certified School

digital citizenship
Certified District

Member Profile

COMMON SENSE EDUCATOR

Jessica L.
Classroom teacher

Bullis Charter School (Los Altos, CA)

MY BIO

Educator. Passionate about ed form, technology, children's books, disruptive thinking, the environment, and teaching students to be global citizens.

New Common Sense Requirement for Certified Educators

http://edtch.co/2DqVYN3

BSJ Digital Citizenship Program

- Students:
  - Inclusion in PHSE classes
  - Central part of our ICT skills ladder
  - Integration into all classes at all year levels

- Parents
  - Regular workshops and morning coffee sessions
  - Parent Ambassador Program

- Leadership
  - Made commitment to become a Common Sense Media Digital Citizenship Certified School

- Teachers
  - ALL full time teachers are REQUIRED to earn Common Sense Media Digital Citizenship Certified Educator by the end of 2016-17.

- Yes, even PE!

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Award Winning Program

BRITISH INTERNATIONAL SCHOOL AWARDS 2018

bett AWARDS 2018 FINALIST

Digital Citizenship Program for Parents

- Workshops focus on [Parenting in the Digital Age]
  - Parenting skills vs. Internet Safety
  - Participation in digital life
  - Digital Footprint

- Parent Ambassador Program
  - [Training for select group of active parents]
  - Certificates
  - Common language for Digital Citizenship across the school
  - First line of resources for the parent body

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CSM Digital Citizenship Certified Educator

- [Common Sense Media site](#)

- Yearly program certifying in arears

- Individual vs. institutional applications

- Institutional application:
  - We process applications
  - We monitor evidence
  - We submit on teachers' behalf

- Important to contact CSM directly

- Requirements:
  - Register with [Common Sense Education](#).
  - Watch the [online curriculum training](#).
  - Using Common Sense digital citizenship resources, at a minimum, you can either:
    - In one class, teach three hours, 45 minutes of digital citizenship instruction, OR
    - In two classes, teach two hours, 15 minutes of digital citizenship instruction.
  - [Engage and educate parents in three distinct ways.](#)
    - BSJ takes responsibility for 2 of 3.

- Note: Integration, not addition

Certified School Implementation Plan 2015-2016

digital citizenship
Certified School

School Name: British School Jakarta

Project Lead Name: Matt Harris, Ed.D.

Project Lead Title: Deputy Head for Learning Technology

PLAN

What is your school's digital citizenship vision?

Digital Citizenship is one of 6 pillars of student technology skills attainment that spans all year levels and subjects. Technology skills and competencies has become one of the central tenets of our school's overall vision. We are requiring that all teachers schoolwide integrate digtial citizenship into their teaching (and by extension CSM resources). We further believe digital citizenship is a community wide endeavor, so we have include parent instruction, workshops, and ambassadors to our program.

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Evidence collection

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Matt Harris, Ed.D. :: edtch.co/21CLHK18Citizenship :: @MattHarrisEdD :: matt@internationaledtech.com

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Common Sense Education Digital Citizenship Certified School

Requirements:

- Leadership commitment
- Digital Citizenship integration into 2 grade levels
- Implementation plan

- Why would you do it?

Common Sense Ambassador

Requirements:

- CSM Digital Citizenship Educator
- Trainings/Check-ins
- Outreach…like this ☺

Benefits

- Access to other CSM educators and schools
- Access to CSM resources and support
- School commitment
- Personal recognition

Digital Citizenship Resources

- [Common Sense Media](#)
  - [Certified Educator](#)
  - [Certified School](#)

- [South West Grid for Learning](#)

- [Global Digital Citizen](#)

- [ISTE Digital Citizenship](#)

- [Parenting in the Digital World](#)

CITIZENSHIP IN THE DIGITAL AGE

Many of the hallmarks of any good citizen — from being respectful and responsible to doing what's right — are key elements of digital citizenship as well. But students must learn how to apply these tried and true qualities to the realities of the digital age.

A GOOD CITIZEN...

1 Advocates for equal human rights for all.

2 Treats others courteously and never bullies.

3 Does not steal or damage others' property or persons.

A GOOD DIGITAL CITIZEN...

1 Advocates for equal digital rights and access for all.
U.S. citizens with internet access at home:
56% Hispanics | 62% African-Americans | 74% Whites

2 Treats others with respect in online spaces and never cyberbullies.
88% of social media-using teens have witnessed someone being mean or cruel.

3 Does not steal or damage others' digital work, identity or property.
The average teen's media player contains 800 illegally downloaded or shared songs.

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QUESTIONS? COMMENTS?

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